



**TULSA
SPCA**



**2024
SPONSORSHIP
OPPORTUNITIES**

With over 110 years of service to Tulsa and other communities in Green Country, Tulsa SPCA continues working diligently to advocate and speak for those who cannot speak for themselves. Our mission to “improve the lives of dogs and cats, and their human companions” remains at the forefront of all we do.

As one of the largest non-government animal shelters in the Tulsa area, our growth over the past few years has been exponential. In 2023, we cared for 1,458 animals and placed 1,406 on their new path to loving, forever homes. In addition, we provided numerous low-cost clinic services, including 6,321 spay/neuter surgeries, 23,423 vaccines and placed 4,164 microchips. Last but certainly not least, we investigated 1,009 cruelty cases and provided 23,115 pounds of pet food to people in need.

Our adoptable pets come to us mostly from owner surrenders and transfers from surrounding city shelters. In addition to pet adoptions, we also provide an on-site, low-cost, veterinary clinic (which provides vaccinations, spay/neuter surgery, dental and other services), and perform cruelty investigations, with a specific focus on animal diversion. Simply put, if rather than judgment and condemnation we can offer education and resources to keep animals in their homes, we do! We also have several community engagement initiatives such as our PAL (Pets Are Love) program. Grounded in the philosophy and practice of Animal-Assisted Therapy, this amazing initiative brings pre-trained dogs and cats to places such as retirement homes, hospitals, and schools. Studies show such visitations provide emotional outlets for all involved, leading to increased socialization, a relaxed mood, and overall better health.

The Tulsa SPCA depends on local support to provide for animals both in foster homes and at the shelter. This means your money stays local, and the impact of your dollars can be seen right here in your own backyard. Our operating budget comes from your donations, and the money stays right here in Tulsa. We are proud to report that 89% of all donations directly support our programs.

Our efforts will go even further with your sponsorship of this year’s fundraising events. We’re offering the opportunity for local businesses, foundations and individuals to commit to a joint sponsorship package for maximum impact – and fun! Or you can choose a single event to sponsor. This booklet outlines all of the available options and benefits.

Tulsa SPCA is proud to report a live release rate of 98%, and your generosity plays a crucial role in saving lives. It is important to remember we are not affiliated with any national agencies and receive no government funding; therefore all our services are possible because of your donations, which remain local. Will you join us to treat, protect, shelter and love animals in desperate need of second chances? Thank you for your consideration and do not hesitate to reach out should you have any questions.

With gratitude,

Mindy Tiner
Chief Executive Officer
mtiner@tulsaspc.org

Lori A. Long, MHR, CFRE
VP of Philanthropy & Communications
llong@tulsaspc.org



Our mission is to improve the lives of dogs and cats, and their human companions.
Mailing Address | P.O. Box 581898 | Tulsa, OK 74158
Adoptions & Clinic | 2910 Mohawk Blvd, Tulsa, OK 74110
(918) 428-7722 ext. 1037 | giving@tulsaspcpa.org | tulsaspcpa.org

CONNECT WITH US!





IN 2023, TULSA SPCA



PLACED

1,406

DOGS AND CATS



RESOLVED

1,009

CRUELTY INVESTIGATIONS



ADMINISTERED

23,423

LOW-COST VACCINATIONS



PERFORMED

6,321

SPAY/NEUTER SURGERIES



DISTRIBUTED

23,115

POUNDS OF PET FOOD TO THOSE IN NEED



CELEBRATED

98%

LIVE RELEASE RATE

WHY IT MATTERS.

Supporting Tulsa SPCA is about more than just a dollar amount. It is about making a meaningful difference for abused, abandoned, and neglected animals in our community by giving them a chance at life they always deserved.

Meet Pearl. This beautiful girl became rather famous in 2023 due to her amazing story. She was found in May as a stray with a large part of her mouth missing. The cause of this devastating injury was unknown, but needless to say, Pearl was in pretty bad shape when she arrived in our care. Initially, it appeared we would need to euthanize her due to the extent of the injuries, but thanks to the diligence of our vet clinic staff and our belief in saving animals, we are pleased to report that Pearl improved drastically and in November 2023, Pearl was adopted and is now in her forever home. This is certainly a Happy Tail for the ages!





ANNUAL SPONSORS

2024 SPONSORSHIP OPPORTUNITIES

ANNUAL PRESENTING SPONSOR \$10,000

Presenting Sponsor will receive the following benefits:

- 2 tables of 8 at Trivia Night + 8 mulligans per team + 16 drink tickets
- 2 tables of 8 at Bingo Bash + 48 extra bingo cards + 16 drink tickets + 48 special bingo cards (3 per person)
- 50 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$320 credit to purchase merchandise from the Tulsa SPCA shop at Reach Clothing
- Support decal to proudly display at your business
- Kittens to the Rescue! or Puppies to the Rescue! (Baby animal delivery for a one-hour visit at your business)
- Name a litter of puppies or kittens
- 1 complimentary Rescue Love calendar
- Logo placement on cover of Rescue Love calendar

Presenting Sponsor will benefit from the following media recognition:

- Logo placement on all printed and digital material for each event
- Quarterly social media mentions, plus one Facebook Live PSA
- Premier logo placement on tulsaspca.org homepage

TOP DOG SPONSOR \$7,500

Sponsor will receive:

- 1 table of 8 at Trivia Night + 4 mulligans + 8 drink tickets
- 1 table of 8 at Bingo Bash + 24 extra bingo cards + 24 special bingo cards (3 per person) + 8 drink tickets
- 30 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$320 credit to purchase merchandise from the Tulsa SPCA shop at Reach Clothing
- Name a litter of puppies or kittens
- Support decal to proudly display at your business
- 1 complimentary Rescue Love calendar
- Logo placement inside back cover of Rescue Love calendar

Sponsor will benefit from the following media recognition:

- Logo placement on all printed and digital material for each event
- Quarterly social media mentions, plus one Facebook Live PSA
- Premium logo placement on tulsaspca.org homepage

CAT'S MEOW SPONSOR \$5,000

Sponsor will receive:

- 1 table of 8 at Trivia Night + 3 mulligans + 8 drink tickets
- 1 table of 8 at Bingo Bash + 16 extra bingo cards + 16 special bingo cards (2 per person) + 8 drink tickets
- 20 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$160 credit to purchase merchandise from the Tulsa SPCA shop at Reach Clothing
- Support decal to proudly display at your business
- 1 complimentary Rescue Love Calendar
- Logo placement on one month of Rescue Love Calendar

Sponsor will benefit from the following media recognition:

- Logo placement on all digital material for each event
- Quarterly social media mentions
- Logo placement on tulsaspca.org homepage

PICK OF THE LITTER SPONSOR \$2,500

Sponsor will receive:

- 1 table of 8 at Trivia Night + 2 mulligans + 8 drink tickets
- 1 table of 8 at Bingo Bash + 8 extra bingo cards + 8 extra bingo cards (1 per person) + 8 drink tickets
- 10 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$160 credit to purchase merchandise from the Tulsa SPCA shop at Reach Clothing

Sponsor will benefit from the following media recognition:

- Logo placement on all digital material for each event
- Quarterly social media mentions
- Logo placement on tulsaspca.org homepage

***PUPPY LOVE SPONSOR \$1,000**

Sponsor will receive:

- 1 team of 6 at Trivia Night + 1 mulligan + 6 drink tickets
- 6 tickets to Bingo Bash + 4 extra bingo cards + 6 drink tickets

Sponsor will benefit from logo placement on each website event page.

***KITTEN CABOODLE SPONSOR \$750**

Sponsor will receive:

- 4 tickets to Trivia Night + 4 drink tickets
- 4 tickets to Bingo Cash + 4 drink tickets

Sponsor will benefit from logo placement on each website event page.

**Sponsors at these levels will be seated with other guests up to a maximum of 8 per table. Additional tickets for each event are available for purchase.*

Join us for our annual Pranks & Paws Trivia Night where it's a true battle of the brains! It's an exciting evening of team style trivia including a dinner, silent auction, dessert auction, and raffle. Have fun with friends and family all while supporting the Tulsa SPCA. For any questions, please reach out to giving@tulsaspca.org.



APRIL 13, 2024

**@ OU-TULSA
FOUNDERS HALL**

**Stay up to date!
tulsaspca.org/trivia-night**

TRIVIA NIGHT

Royal Court Dinner Sponsor \$2,500

Help us cover the cost of a delicious dinner. Sponsors will receive:

- One table of 8
- 16 drink tickets
- 5 mulligans
- Recognition in printed newsletter
- Logo placement on website event page
- On-screen recognition at event
- 2 social media mentions on Tulsa SPCA platforms

Cap and Bells Venue Sponsor \$1,000 **Heads & Tails Bead Game Sponsor \$1,000** **Score Sheet Sponsor \$1,000**

All \$1,000 sponsors will receive:

- One table of 8
- 8 drink tickets
- 3 mulligans
- Logo placement on website event page
- On-screen recognition at event
- 1 social media mentions on Tulsa SPCA platforms
- Name/logo placement on score sheet (Score Sheet Sponsor only)
- Sponsor will receive a marketing minute (Heads & Tails Bead Game Sponsor only)

***Renaissance Host Sponsor \$750**

Sponsor our trivia host for the evening. Sponsors will receive:

- 6 seats
- 6 drink tickets
- 2 mulligans
- Logo placement on website event page
- On-screen recognition at event

***Sponsors at these levels will be seated with other guests up to a maximum of 8 per table. Additional tickets are available for purchase at \$50 each.**

***Rex Sponsor \$500**

***Trivia Round Sponsor \$500**

Sponsors will receive:

- 4 seats
- 4 drink tickets
- 1 mulligan
- Logo placement on website event page

***Jester Sponsor \$250**

Sponsor will receive:

- 2 seats
- 2 drink tickets

Join us for our annual Bingo Bash event! It is sure to be a night of fun and games for all! Event-specific details will be forthcoming. For any questions, please reach out to giving@tulsaspca.org.



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August 24, 2024

**Junior League of Tulsa
Stay up to date at
www.tulsaspca.org/bingo**

BINGO BASH

Dinner Sponsor \$2,500

Help us cover the cost of a delicious dinner. Sponsors will receive:

- One table of 8
- 16 drink tickets
- 8 extra bingo cards + 8 special bingo cards
- Recognition in printed newsletter
- Logo placement on website event page
- On-screen recognition at event
- 2 social media mentions on Tulsa SPCA platforms

Venue Host Sponsor \$1,000

Sponsor will receive:

- One table of 8
- 8 drink tickets
- 4 extra bingo cards + 4 special bingo cards
- Logo placement on website event page
- On-screen recognition at event
- 1 social media mentions on Tulsa SPCA platforms

***Bingo Round Sponsor \$500**

Sponsor will receive:

- 4 seats
- 4 drink tickets
- 2 extra bingo cards + 2 special bingo cards
- Logo placement on website event page
- Sponsor will receive a marketing minute and their choice of a bingo pattern

***Parti Sponsor \$250**

Sponsor will receive:

- 2 seats
- 2 drink tickets
- 1 special bingo card per person

***Sponsors at these levels will be seated with other guests up to a maximum of 8 per table. Additional tickets are available for purchase at \$50 each.**



The Tulsa SPCA is continuing our “Rescue Love” Photo Contest and Calendar for 2025. We start with an online contest whereby people enter photos and stories of their Oklahoma rescued dogs and cats.

Then the platform is open for a specific period of time for voting. Participants are encouraged to solicit their family, friends, neighbors, coworkers, etc. to vote for their entry. Social media integration and promotion is highly suggested and easy to utilize. The top 12 entries with the most votes earn a spot in the calendar, with the highest vote entry receiving the cover. The next 20 entries with the most votes will be included in a photo collage on the calendar.

Rescue Love

2025 RESCUE LOVE CALENDAR

Support the Tulsa SPCA and advertise your business in our 2025 Rescue Love calendar. There are numerous opportunities in various spaces to proactively share your message, including:

- **Footer Advertisement**
 - \$250 for 1/4 of space
 - \$500 for 1/2 of space
 - \$750 for 3/4 of space
 - \$1,000 for entire space
- **Pricing is for one month only. Placement in footer underneath monthly calendar.**



Sponsor a day with a special message:

- **Sponsor a day (Text Only) \$25**
- **Sponsor a day (Text Photo) \$50**
- **Sponsor a day (business advertisement, includes photo and/or logo + text) \$100**



All advertisements are on a first come first served basis. Please note some days will not be available as they are blocked off for Tulsa SPCA's use. All advertisements are subject to approval. The Tulsa SPCA reserves the right to deny any advertisement.

MEDIA IMPACT

January 1, 2023 through December 31, 2023

FACEBOOK	X (FORMERLY TWITTER)	INSTAGRAM
FOLLOWERS	FOLLOWERS	FOLLOWERS
31,515	1,528	5,651

TIKTOK	LINKEDIN
FOLLOWERS	FOLLOWERS
325	274

TULSA SPCA WEBSITE		
PAGE VIEWS	USERS	AVERAGE TIME
546,663	168,983	1 minute, 42 seconds

BINGO BASH PAGE VIEWS	TRIVIA NIGHT PAGE VIEWS
1,399	1,106

NEWSLETTERS		
SPRING 2023	FALL 2023	E-NEWSLETTER (10 DIGITAL ISSUES)
4,562	4,562	58,082 (5,808 per issue)

EVENT ATTENDANCE	
BINGO BASH	PRANKS & PAWS TRIVIA NIGHT
155	150

PRINTING

Sponsored by

Posters

Business Cards

Postcards

Special Effects Printing



Established 1978

5544 S 104th East Ave, Tulsa, OK 74146-6505
tpsitulsa.com 918.254.9622

Booklets

Brochures

Envelopes

Banners





Tulsa Society for the Prevention of Cruelty to Animals
P.O. Box 581898 • Tulsa, OK 74158

